

Artwork Specifications



Native File Preparation

We accept artwork in the following software packages.

- Indesign (INDD) CC
- Illustrator (AI, EPS) CC
- Photoshop (PSD, TIFF, JPG, EPS) CC

A "Package" should be made of artwork created in INDD and AI to included all fonts and graphics. For jobs that have common links, only one version is required, to cut down on total file size.

If your artwork is too large for your artboard, work at one of the following ratios.

- 1:2 (50%)
- 1:4 (25%)
- 1:10 (10%)

A hard copy or low resolution PDF is required along with the native files.

Bleed requirements

Size	Bleed
Bleed for graphics trimmed to size	10mm
Banners that require stitching	25mm
Wall graphics	55mm
Wrapped canvas	50mm

Bleed required may differ for specific projects.

Resolution

This can be assessed inside Indesign in the 'link info' palette, and in Illustrator on the application bar. Factor in your documents scaling. If an image is under, it should be interopated up in "Image Size" to avoid pixelation on the print.

Printing process	Optimum res	Minimum res
Display Jet	100ppi	70ppi
Flatbed	80ppi	50ppi
Fabric	80ppi	50ppi

Colour Management

All files should be saved with assigned profiles attached. This allows for the proper conversion to our printers output profiles.

For best results, artwork should be in a CMYK colour space.

Pantone colours should not be renamed to allow our RIPs to achieve the most accurate result possible.

Pantone colours cannot be used with any transparent objects, including drop shadows and other similar effects.

Image Box recommends a hard copy proof to ensure the end result is as intended.

PDF File Preparation

Image Box has limited ability to edit PDFs. It is important that PDFs are produced correctly.

The offset of the trims should match that of your bleed. For example if your bleed is 10mm then your offset should be 10mm.

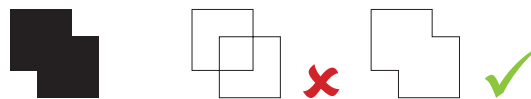
When creating your PDF you must factor in your documents scaling and what the downsampling of your distiller settings are, to avoid cutting resolution out of your images.

(eg. "High Quality Print" in distiller will downsample to 300ppi, which is only 30ppi at 10%).

Contour Cut File Preparation

Files for vinyl cutting must be in vector format (AI, EPS). Please ensure there are no overlapping paths as all lines in the file will be cut. Use the pathfinder in Illustrator to unite intersecting paths.

A spot colour named "CutContour" can be used as a stroke to define a contour for print and cut jobs.



White Ink File Preparation

Image Box requires native files for jobs containing White Ink.

White ink can be specified using a spot colour named "White_Ink".

White Ink should be setup on its own layer within the artwork.

White Ink can be used as a tint to achieve levels of opacity. Like all spot colours, it can not be mixed with transparent objects in artwork.

It is possible to have transparency within the colour layers of the artwork as long as they are separate to the white ink layer.

Image Box Templates

For our display products we have templates to aid in your artwork setup. Click [here](#) to download the latest templates.

Design Services

Image Box has an experienced team of designers that can help you with your next project, from 3D concept to the finished product.

File Supply

For Wetransfer, please click [here](#).

For FTP, please click [here](#).
 username IB_inbox password inbox_IB